

FLY ME TO THE MOON SWING DANCE

GET THE WORD OUT!

CONTEST!

1. POST ONLINE OR IN COMMUNITY!
2. TAKE A SCREENSHOT/PHOTO
3. SEND ENTRY TO JAZZPUB@CAMPGLOVER.COM

*We've been politely informed that you'd rather get hit in the head by a rogue tuba than read fine print, but frankly, we need to cover our backsides and keep things official, okay?
For the inside scoop, rules, tuba video, & other useful jazz, read on . . .*

\$130.00 WORTH OF PRIZES!



“GET THE WORD OUT” Contest Rules & Info:

Who is eligible?

Band members from GPHS and VVMS. (Members from *all* bands can participate. You do not need to be in jazz.)

FIVE prizes!

- One \$50 prize* to student who does the most for publicity (cumulative total of posters hung + social media postings).
- One \$50 prize* from a random drawing of all entries.
- Three \$10 Starbucks gift cards from a random drawing of all entries.
- *Your choice! Pick either a \$50 Mod Pizza gift card OR a \$50 contribution to the student’s band fund (GPHS students only).

How to enter:

1. send email with photo of poster hanging in store/establishment or screenshot of social media post to jazzpub@campglover.com
2. Put STUDENT NAME in the SUBJECT LINE
3. Send ONE email per posting (each email will be used as a separate entry for the drawing)

Email addresses will be used for contest entry only, and will not be shared or used for any other purpose.

What to enter:

Social media posts (e.g. Facebook, Instagram, Snapchat, Twitter). Suggestions:

1. *Include the swing dance poster image with your post.* Use whichever image displays best for your social media program: e.g. the square one for Instagram, the horizontal or square one for Facebook and the vertical image for snapchat. Images can be downloaded at
 - a. SQUARE IMAGE (e.g. Instagram) http://www.grizzlyband.org/wp-content/uploads/2018/12/GPHS_SWING-DANCE_POSTER-JAN-2019_SQUARE.jpg
 - b. VERTICAL IMAGE (Facebook/Snapchat) http://www.grizzlyband.org/wp-content/uploads/2018/12/GPHS_SWING-DANCE_POSTER-JAN-2019_FB.jpg
2. *Add a personal note encouraging people/families/friends.* Good keywords: “big band sound!” “Award winning bands!” “Start your new year’s resolution for more exercise!” “Super Fun!” “No experience necessary!” “Free dance lesson included!”
3. *Get a group of friends to go with you.*
4. *Take a screenshot of each post to enter.* See below on “how to enter.”

Bonus entry: Post again! You could post early in January to let them know the dance is coming, and again later on to remind them that it’s coming up. To keep enthusiastic band members from stuffing the ballot box, for contest purposes, *one post allowed per social media outlet per week.* (For example, you could do one post each to Facebook, Snapchat and Instagram per week). Weeks, for the purposes of this contest are as follows:

- December 30, 2018 - January 5, 2019
- January 6, 2019 – January 12, 2019
- January 13, 2019 – January 19, 2019

Community poster distribution (get posters from your band director):

A good store/establishment to approach might be one that has lots of posters hanging up—but even if they don’t, it doesn’t hurt to ask.

Community Poster coverage (ideas)

- Dance studios
- Martial arts studios
- Senior centers/adult living communities
- Dog groomers
- Music lesson places, Instrument workshops/Kennelly keys, etc.
- Churches
- Hair salons/barber shops
- Coffee shops
- Grocery stores
- Laundromats
- Restaurants
- Preschools/Daycare
- Car dealerships
- Dentist/doctor offices
- YMCA
- Bookstores
- Downtown Snohomish
- Mill Creek town center stores
- Woodinville town center stores

1. Ask a clerk or manager if you can post a poster in their store. Sample wording: “Our jazz bands are holding a swing dance to support our school’s music program. Can you help us get the word out by letting us hang a

poster in your store?” Other talking points: Let them know that it’s a super-fun dance with “big band” sound, supports music in the community and our schools. If the establishment caters to adults, you can mention that seniors and military personnel have discounted ticket prices.

2. Not required, but it can be helpful to take removable tape and/or thumbtacks if you have them (tape should be poster or non-marring “painters” tape).
3. Don’t forget to thank them and give a personal invitation. “Thank you so much—it is a really fun dance! I hope you get a chance to come by and check it out also!” If they say no, just modify your wording “Thank you anyway! . . . “
4. Take a photo of the poster you delivered hanging up in the store window, on bulletin board, etc. If the poster needs to be approved first or a clerk needs to hang it, just send a picture of the establishment, along with what needs to be done for your entry (just something to let me know you actually did it).
5. Need more printed posters? Contact your band instructor or if they are out, contact aron@campglover.com Please allow 1-2 days for printing/delivery. Because of timing, no more posters will be printed after January 14th.

Winner selection:

- Will take place on Sunday, December 20th from all entries received no later than midnight, Saturday January 19th.
- Winners announced on Monday, December 21st.
- Selection for “most posts” winner will be a count of the total number of both physical posters put up as well as social media posts. In the unlikely event of a tie, a drawing will be held to determine winner.
- Winner for the random drawing will be picked by a random number generator.
- Winners will be notified by the email used to submit the entry.
- Not responsible for lost or undelivered entries. If you have a question about your submission, please ask contest coordinator, aron@campglover.com prior to the drawing date on Sunday, December 20, 2019. *After that date, all entries received will be considered final.*

Rogue tuba videos (because we promised them. Yeah, ouch.):

https://www.youtube.com/watch?v=PPj5lq_ZVu8

<https://www.youtube.com/watch?v=CbYBqVIDJTw>